

THE UNIVERSITY OF TEXAS
MD ANDERSON
CANCER CENTER
Making Cancer History®



“Making Cancer History”

Through Your Giving

Find more information on the web:

MD Anderson Cancer Center www.mdanderson.org
Texas Neurofibromatosis Foundation (www.texasnf.org)
Race Across America (www.raceacrossamerica.org)
RAAM Team (www.teammakingcancerhistory.org)

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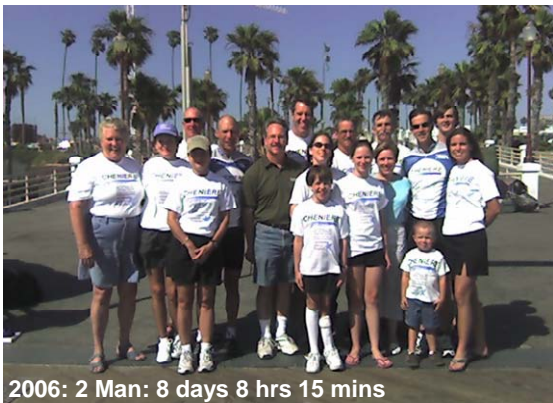
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**Race Across America:
 Cheniere's "Making Cancer History" Team**



2005: 4 Person, Mixed: 6 days 20 hrs 15 mins



2006: 2 Man: 8 days 8 hrs 15 mins



2007: 8 Person Mixed: 6 days 6 hrs 11 mins

2007 Corporate Sponsors



Gulf Freeway - Dickinson

EXECUTIVE SUMMARY

Together we can “Make Cancer History”. This year we embark on the fourth year of a fund-raising partnership between Houston-area businesses, community leaders and the MD Anderson Cancer Center. We have created an annual campaign that coordinates multiple fund-raising events in support of cancer research, treatment, and education at the University of Texas MD Anderson Children’s Cancer Hospital.

Our “poster cancer” is Neurofibromatosis, which is the most common neurological disorder caused by a single gene. Neurofibromatosis is more prevalent than Cystic Fibrosis, hereditary Muscular Dystrophy, Huntington’s Disease and Tay Sachs combined. Advances in Neurofibromatosis research are critical to understanding more complicated multi-gene cancers. Charitable contributions will advance research and awareness in Neurofibromatosis (NF) cancer research and can be allocated to other cancer research if requested by our sponsors.

Over the last three years, we contributed over \$400,000 to the Children’s Cancer Hospital of MD Anderson. The funds have been used to 1) establish the fourth Neurofibromatosis tissue bank in the nation, a necessary link in the research of this genetic disease, 2) initiate clinical trials on mutant genes, which results supported federal funding applications for larger research projects, 3) purchase mobile medical wagons for the Children’s Cancer Hospital, and 4) host an annual Christmas in July party for the in-hospital patients at the Children’s Cancer Hospital.

In this fourth year of the campaign, we are planning two events: 1) a first annual children’s cycling fundraising event at St. Stephen’s Episcopal School and 2) Race Across America, which is a transcontinental bicycle race to which we will send a team. Together these events offer vehicles for businesses and individuals to contribute to MD -Anderson Cancer Center’s progress in cancer research, treatment, and education.

Why use the Race Across America as a fund raising event?

The Race Across America (RAAM), which is a 3,000-mile non-stop transcontinental bike race from Oceanside, California to Anapolis, Maryland has both symbolic and practical significance to raising funds for cancer research. Symbolically, this challenging endurance event demonstrates that team work, research, persistence, and ingenuity can triumph over obstacles such as NF and other debilitating cancers. Practically, RAAM provides a way for cyclists to leverage their passion to connect local businesses with MD Anderson Cancer Center and open local and national media forums (e.g., 2-hr NBC Sport, major print and radio media) for corporate sponsors to raise awareness for MD Anderson Children’s Cancer Hospital.

Where your organization’s donation fits

Every gift makes a difference – be it a cash donation or an in-kind contribution. Large donations obviously have a significant impact by providing needed funds for testing, research, and equipment. But even small contributions, when combined with others, can be very significant. For example, we have funded the start-up of clinical trials enabling researchers to acquire the preliminary data needed to compete for a grant from larger funding agencies. In this manner, the power of your gift is magnified many times over.

Exposure your organization will receive in exchange for sponsorship

The following sponsorship levels will help us achieve our fundraising goal of \$200,000 for the University of Texas MD Anderson Cancer Center.

- **Carbon-fiber Sponsors** (\$25,000 +)
 - ▶ **Naming rights to a room at MD Anderson’s Children’s Hospital**
 - ▶ Recognition at some speaking engagements and collateral material
 - ▶ Strategic placement of logo on rider and crew team apparel
 - ▶ Prominent advertising on team vehicles
 - ▶ Feature (logo, company description, link) on Team website
 - ▶ Table for 10 at fundraising party
 - ▶ Framed jersey

- **Titanium Sponsors** (\$5,000 - \$24,999)
 - ▶ Advertising on rider and crew team apparel
 - ▶ Advertising on team vehicles
 - ▶ Logo and link on Team website
 - ▶ Jersey

Sponsorship Gifts are Tax Deductible

Gifts are deductible on federal tax returns subject to the limits allowed by the IRS (see Internal Revenue Code 170). MD Anderson Cancer Center’s tax number for charitable purposes is 74-6000203. MD Anderson also has options for deductions to 501(c)3 organizations.

To make a donation, please make check payable to **MD Anderson Cancer Center**. indicate **Team “Making Cancer History”** on the memo line. Mail checks to one of the following:

Development Office - 541
 University of Texas MD
 Anderson Cancer Center
 c/o Lesley Icenogle
 P. O. Box 301439
 Houston, Texas 77230-1439

Team “Making Cancer History”
 c/o Kirk & Meg Gentle
 506 South Park Grove
 Houston, Texas 77007

Team “Making Cancer History”
 c/o Daniel Rudge
 6123 Sienna Arbor Lane
 Houston, Texas 77041

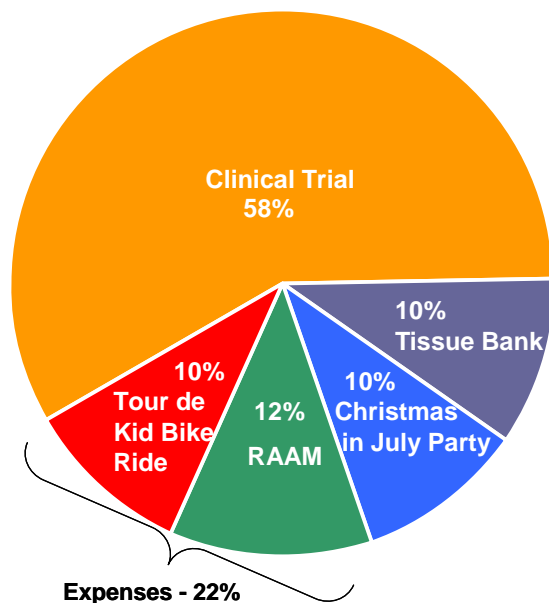
For additional information, please contact one of the Team “Making Cancer History” members listed below:

Lesley Icenogle 713 563-9305 – MD Anderson’s Development Office
 Kirk Gentle 713 966-1734 – Insurance Alliance Office
 Meg Gentle 713 375 5276 – Cheniere Energy Office

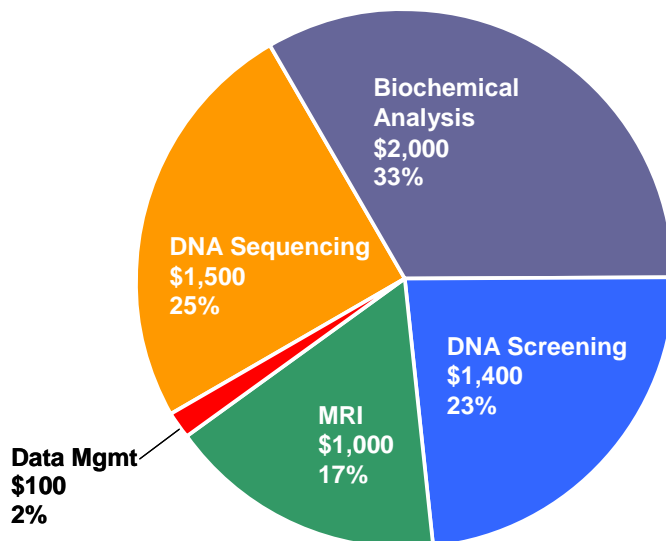
USE OF FUNDS

Over the past three years, we have contributed more than \$400,000 to the Children’s Cancer Hospital. We were able to distribute 78% of our fundraising directly to MD Anderson for their use. The funds are used to accomplish the following:

1. Fund initial clinical trial research to provide the data necessary for MD Anderson to apply for further, multimillion dollar research grants.
2. Establish the fourth Neurofibromatosis tissue bank in the nation, a necessary link in the research of this genetic disease
3. Host an annual Christmas in July party of the in-hospital patients at the Children’s Hospital
4. Pay the expenses of two Team “Making Cancer History” Race Across America teams.
5. Pay the expenses for an annual Tour de Kids Bike Ride at St. Stephen’s Episcopal School.



The Laboratory and Administrative requirements of Clinical Trials cost about \$6,000 per patient. Funds from Team “Making Cancer History” allow these trials to begin on an expedited basis, without having to wait for lengthy grant application processes. A general breakdown of these costs is illustrated below.



MD ANDERSON CHILDREN'S CANCER HOSPITAL

Several types of cancer occur almost exclusively in children, adolescents and young adults. The Children's Cancer Hospital at MD Anderson has a team of experts for each pediatric cancer type. Their disease-specific focus means children benefit from their combined expertise in treating both common and rare cancers. The Children's Cancer Hospital also treats other diseases that may lead to cancer or benefit from cancer therapies.

At the Children's Cancer Hospital, kids rule — not cancer. MD Anderson treats the whole child, not just the cancer. Each patient has a team of specialists to address medical, psychological and developmental issues related to cancer or its treatments.

Clinical Trials. For many children with cancer, clinical trials of new drugs and other cancer treatments provide the best hope for successful treatment. MD Anderson, through its **Pediatric New Agents Program**, is at the forefront of developing innovative treatments for a wide range of pediatric cancers, and moving them from the lab to the clinic for maximum benefit to young patients. The **New Agents Working Group** (NAWG) was formed in 1995 to build a network of pediatric clinical trial investigators from MD Anderson and other Texas Medical Center institutions. The program provides access to the newest, most innovative treatments available for resistant or recurrent cancers in children. [Funds raised by Team "Making Cancer History" have been used to initiate clinical trials in the neurofibromatosis clinic of the Children's Cancer Hospital.](#)

The Children's Cancer Hospital has three units:

1. [The George E. Foreman Pediatric and Adolescent Inpatient Unit](#) is a 26-bed facility for children and adolescents on the 9th floor of the Albert B. and Margaret M. Alkek Hospital. This self-contained unit includes two nursing pods and a protected environment for patients receiving bone marrow, stem cell or umbilical cord blood transplants.
2. [The Robin Bush Child and Adolescent Center](#) is designed for young patients who see their physicians for checkups or get treatments that allow them to return home the same day. The clinic includes 10 examination rooms, a playroom, a 10-bed Ambulatory Treatment Center for chemotherapies and other infusions, and a large waiting area. It is named for the young daughter whom President George H.W. Bush and Barbara Bush lost to leukemia in 1953.
3. [Kim's Place](#) is the ultimate tribute to a woman whose brave battle against cancer touched the hearts of fans around the world. Kim Perrot, a guard for the 4-time champion WNBA Houston Comets, died of lung cancer in August 1999 at the age of 32. Kim wanted to create a special place where cancer patients aged 15-25 could just hang out and be themselves. Her dream came true in June 2003, when Kim's Place opened to the public. Kim's #10 WNBA jersey is prominently displayed at the entrance as a reminder that her spirit lives on. The colorful recreation area of Kim's Place is decorated with comfortable couches and restaurant-style booths, and enough amenities to keep any teenager or young adult happy.

NEUROFIBROMATOSIS OVERVIEW

What is Neurofibromatosis (NF)?

Neurofibromatosis is the most common neurological disorder caused by a single gene. NF has been classified into two distinct types, NF1 and NF2. They are caused by different genes, located on different chromosomes. NF1 is the more common form of NF, affecting approximately 1 in 4,000 births throughout the world. NF2 affects about 1 in 40,000 people worldwide. Both NF1 and NF2 are genetically-determined disorders which affect more than 100,000 Americans; this makes NF more prevalent than Cystic Fibrosis, hereditary Muscular Dystrophy, Huntington's Disease and Tay Sachs combined.

Both forms of NF are autosomal dominant genetic disorders which can be inherited from a parent who has NF or may be the result of a new or "spontaneous mutation" (change) in the sperm or egg cell. Each child of an affected parent has a 50% chance of inheriting the gene and developing NF. The type of NF (i.e., NF1 or NF2) inherited by the child is always the same as that of the affected parent, although the severity of the manifestations may differ from person to person within a family.

NF is worldwide in distribution and affects both sexes equally and has no particular racial, geographic or ethnic distribution. Therefore, NF can appear in any family. Although most cases of NF1 are mild to moderate, NF can lead to disfigurement; blindness; deafness; skeletal abnormalities; dermal, brain and spinal tumors; loss of limbs; malignancies; learning disabilities and death. NF also has a connection to developmental problems, especially learning disabilities, which are five times more common in the NF population than in the general population.

Accordingly, NF research may benefit an additional 100 million Americans (i.e. 65 million with cancer and 35 million with learning disabilities). Medical research has also established that the gene that causes neurofibromatosis is also responsible for as much as fifty percent of all brain tumors. The money we raise for the Texas Neurofibromatosis Foundation will be used for medical research the benefits of which will improve lives not just of for patients with NF but for many thousands of others around the world.

NF is not the "Elephant Man's Disease," although it was at one time believed to be. Scientists now believe that John Merrick, the so-called "Elephant Man," had Proteus Syndrome, an entirely different disorder.

NF research began eighteen years ago by the National Neurofibromatosis Foundation and has been enormously productive ever since.

MD ANDERSON NEUROFIBROMATOSIS CLINIC

What is MD Anderson's role in the fight against NF?

MD Anderson's renowned multidisciplinary approach brings together doctors, nurses, psychologists, researchers and social workers to help cancer patients and survivors. The MD Anderson Neurofibromatosis Clinic has been serving children and adolescents with NF for the past nine years, and has now added a separate clinic to serve adults of any age with NF.

The MD Anderson Neurofibromatosis Clinic's mission includes diagnosis, patient education, public awareness, as well as ongoing research to determine the most effective management strategies for NF complications.

MD Anderson is more than just a treatment center. The Neurofibromatosis Clinic's mission includes diagnosis, patient education, public awareness, as well as ongoing research to determine the most effective management strategies for NF complications.

MD Anderson Medical Services for NF Patients:

- Neurology
- Diagnosis & medical management
- Surgery (General, neuro, pediatric & plastic surgery)
- Oncology and neuro-oncology
- Endocrine studies & treatment
- Genetic counseling
- Dental services
- Hearing & vision evaluation
- Orthopedics
- Occupational, physical & speech therapy
- Radiological diagnostic procedures

Additional services available through the NF Clinic include:

- Neuropsychological evaluations
- Psychological support and counseling
- Academic counseling and support
- Referral to appropriate specialists
- Parent education
- Developmental assessment

RAAM OVERVIEW

Race Across America is a 3,000-mile bicycling odyssey across the American continent. Since 1982, RAAM has come to symbolize the strength and endurance of America. It has been called the “toughest endurance race in the world” and it brings together the world’s best endurance athletes. From Oceanside, California to Anapolis, Maryland, the combination of intense conditions (rain, snow, wind, darkness) and 24-7, non-stop action requires unsurpassed conditioning, resolute commitment, and unyielding support. RAAM is truly an elite event, with fewer cumulative competitors than the number of people who have summated Mount Everest.

Advertising and Media Coverage

National Level Coverage

The Race Across America offers an exceptional marketing opportunity. The team is a rolling billboard for 3,000 miles during the race (see map below for course information). In addition to the 2 riders and 10 crew members that wear sponsor logos throughout the race, we will have four to five vehicles with sponsor signage. The following summarizes media exposure for RAAM 2006:

- ▶ 2-hour national sports special broadcast
- ▶ Four 1-hour national broadcasts on Outdoor Life Network (OLN TV)
- ▶ 84 documented television news clips
- ▶ 45 television stations providing coverage
- ▶ 21 states receiving news coverage of race
- ▶ 43,723,740 total households using television in broadcast areas
- ▶ 99 print publications (including Newsweek, Los Angeles Times, Washington Post)
- ▶ 212 published articles about the race (approx. 4,885 column inches)
- ▶ 282 web articles on 117 different web sites (17 nations)
- ▶ Estimated 7 million web readers

Local Level Coverage

The national RAAM coverage comes after 5 months of intensive training and racing that is recognized locally as we prepare for the race. Our Making Cancer History Team and sponsors were featured in the following local media over the past three years:

- ▶ 6 Houston Chronicle Articles
- ▶ 4 Heath and Fitness Magazine Articles
- ▶ Fox Channel Video News Story
- ▶ 1 Extreme Cycling Article
- ▶ Texas Medical Center News Articles
- ▶ Recognition in MD Anderson Annual Report
- ▶ Insurance News Magazine
- ▶ City Sports Magazine
- ▶ Via Viente worldwide sales conference

RAAM Success Stories

Our sponsors have sent three Making Cancer History Teams to Race Across America. The 2005 team won the four-person mixed division in 6 days, 20 hours, 57 minutes. The team's female cyclist was the first woman to cross the RAAM finish line. The 2006 team stepped up the challenge and entered the two man division, where each cyclist rides approximately 1,500 miles. The team finished in 8 days, 8 hours, 15 minutes. In 2007, the team entered the Corporate Challenge division with an 8 person team which finished third place in the division and fifth overall with the fast time yet, in 6 days, 6 hours, and 11 minutes. Seven of the 16 2007 team members were employees of our sponsors. Daily details of the team have been chronicled at www.teammakingcancerhistory.org.

2008 RAAM Team

For 2008, the Making Cancer History team will take the ultimate extreme cycling step and enter the most challenging division – the Solo division. The 2008 team will consist of 2 sub teams supporting 2 cyclists riding by themselves for the entire 3,000 miles. Kirk Gentle and Daniel Rudge, both returning RAAM cyclists, will each compete in the Solo division with their race crews.

Crew Information

Returning on this year's crew are Charles Parker, whose daughter, Emily, is a neurofibromatosis patient at M. D. Anderson; Meg and Johnny Gentle, wife and son of cyclist Kirk Gentle; and Oswaldo Henriquez, an employee of our title sponsor, Cheniere Energy.

Rider Information

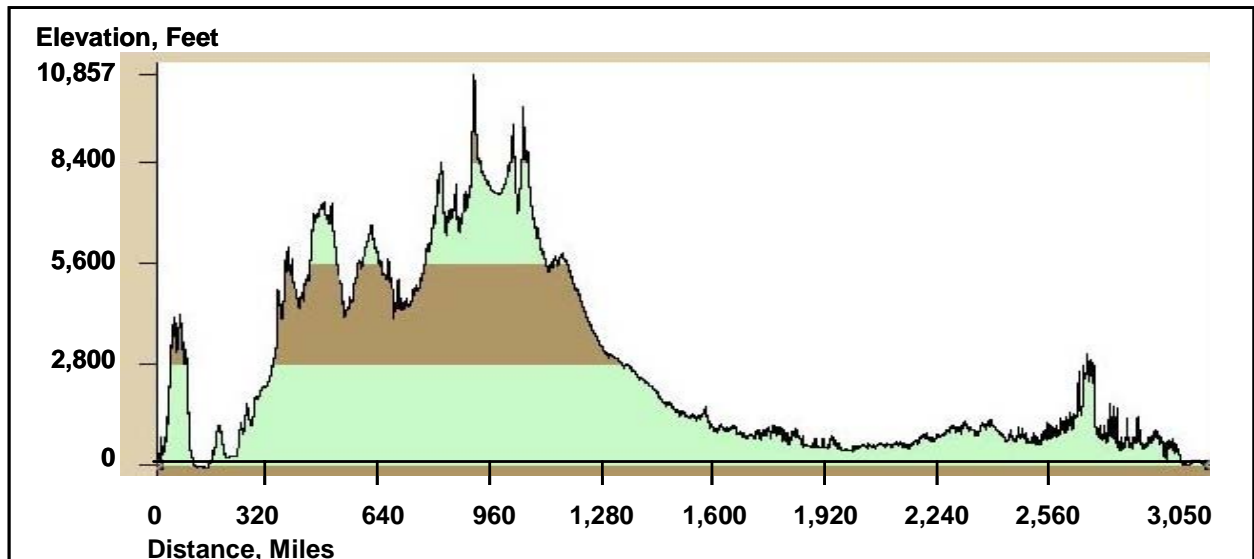
Kirk Gentle

Kirk has competed in Race Across America since 2005, when Team Making Cancer History won the four-person mixed team division. Kirk returned to RAAM in 2006 on a two-man team that finished in 8 days and 8 hours and on the 2007, 8 person corporate challenge team. In 24 years of racing endurance events, Kirk has also completed more than a hundred short-course triathlons, 12 marathons and 6 Ironman triathlons. He qualified for the Boston Marathon 6 times and the Ironman World Championship 3 times, and was runner up in the Spenco 500 mile bike race across Texas. Kirk graduated cum laude from Texas A&M University and owns and insurance agency in Houston. He and his wife, Meg, have four children.

Daniel Rudge

Daniel has been racing in multiple endurance sports at a representative level for almost 30 years and qualified for Solo RAAM in his first season of ultra-distance riding and first RAAM qualification race. Daniel joined Team Making Cancer History in 2007 on the 8 person Corporate Challenge team. He is a Chartered Civil Engineer (U.K.) and holds a S.M. in Ocean Engineering from Massachusetts Institute of Technology and a B.Eng. in Offshore (Civil) Engineering from Heriot-Watt University (U.K.) and is employed by Shell International Exploration and Production Inc. in Houston. Daniel and his wife Pauline have two daughters.

2008 Race Across America course map and profile



TEXAS SALES AND USE TAX EXEMPTION CERTIFICATION

Name of purchaser, firm or agency The University of Texas M. D. Anderson Cancer Center	
Address (Street & number, P.O. Box or Route number) 1515 Holcombe Blvd.	Phone (Area code and number) 713-792-6161
City, State, ZIP code Houston, TX 77030	

I, the purchaser named above, claim an exemption from payment of sales and use taxes for the purchase of taxable items described below or on the attached order or invoice form:

Seller: _____

Street address: _____ City, State, ZIP code: _____

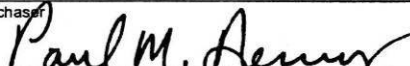
Description of items to be purchased or on the attached order or invoice:

Purchaser claims this exemption for the following reason:

**Agency of the State of Texas
Federal I.D. #74-6001118**

I understand that I will be liable for payment of sales or use taxes which may become due for failure to comply with the provisions of the Tax Code: Limited Sales, Excise, and Use Tax Act; Municipal Sales and Use Tax Act; Sales and Use Taxes for Special Purpose Taxing Authorities; County Sales and Use Tax Act; County Health Services Sales and Use Tax; The Texas Health and Safety Code; Special Provisions Relating to Hospital Districts, Emergency Services Districts, and Emergency Services Districts in counties with a population of 125,000 or less.

I understand that it is a criminal offense to give an exemption certificate to the seller for taxable items that I know, at the time of purchase, will be used in a manner other than that expressed in this certificate and, depending on the amount of tax evaded, the offense may range from a Class C misdemeanor to a felony of the second degree.

sign here ^{Purchaser} 	Title Controller	Date 10/14/02
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NOTE: This certificate cannot be issued for the purchase, lease, or rental of a motor vehicle.

THIS CERTIFICATE DOES NOT REQUIRE A NUMBER TO BE VALID.

Sales and Use Tax "Exemption Numbers" or "Tax Exempt" Numbers do not exist.

This certificate should be furnished to the supplier. Do **not** send the completed certificate to the Comptroller of Public Accounts.

A. Gifts-In-Kind or Non-Cash Gift

B. Receipt Form

Date Donation(s) Received: _____

Accepted By: _____

Name of Donor: _____
(Contact name if corporate donor)

Address of Donor: _____

Phone Number of Donor: _____

Item(s) Donated (Specific Description): _____

Intended Use: _____

(Please do not write below this line)

Date Valuation Made: _____ Estimated Value: _____

Method Used to Determine Value: _____
(Attach copy of independent appraisal)

Asset Management Notified (date and initial): _____

Business Affairs Notified (date and initial): _____

Acknowledged (date and initial): _____

Dispensation or Placement: _____

